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# Paymentwall unifies cards, local methods, and orchestration in one platform

*Brick for cards, PayAlto for 200+ local methods, and SpiderPipe for smart routing and unified reconciliation*

**Las Vegas, Nevada, October 26, 2025:** At Money20/20 USA, Paymentwall announced a unified platform combining Brick, PayAlto, and SpiderPipe, giving more than 300,000 merchants a single integration and dashboard for global payments.

- **Brick:** Global card processing with 3D Secure, PCI DSS Level 1, client-side tokenization with Brick.js, and the option to connect to local acquiring in selected markets
- **PayAlto:** 200+ local payment methods across 200 countries and territories, including digital wallets, bank transfers such as iDEAL, UPI, and PIX, prepaid or vouchers, and cash options
- **SpiderPipe:** Connect existing merchant accounts such as PayPal, Alipay, WeChat Pay, and UnionPay into one gateway with transaction smart routing services, analytics, fraud-prevention tools, and reporting for unified reconciliation

**Visit Paymentwall at Money20/20 USA, Booth 13055.**

*“Merchants shouldn’t have to stitch together multiple providers to sell worldwide,” said **Honor Gunday**, CEO of Paymentwall. “With Brick for cards, PayAlto for local methods, and SpiderPipe for smart routing and unified reconciliation, Paymentwall delivers one integration and one dashboard with truly global coverage. Launch faster, convert more buyers, lower costs, and simplify operations.”*

## **Brick: Global card processing gateway**

Brick enables card acceptance at scale with the controls merchants need for security and performance.

- Supports Visa, Mastercard, American Express, JCB, UnionPay, and regional wallets (e.g., Kakao Pay and PayPay)
- 3D Secure and PCI DSS Level 1 architecture to reduce fraud and protect card data
- Client-side tokenization with Brick.js for secure capture and reuse of payment details
- Option to connect to local acquiring in selected markets to lower cross-border costs and raise authorization rates

### **PayAlto: Alternative payment methods**

PayAlto brings local payment preferences into a single checkout and integration.

- 200+ local payment methods across 200 countries and territories
- Includes wallets, bank transfers such as iDEAL, UPI, and PIX, prepaid or vouchers, and cash options
- Checkout can display relevant methods by country, device, and basket size to improve conversion

### **SpiderPipe: Smart routing and unified reconciliation**

SpiderPipe helps merchants manage and monitor multiple merchant accounts in one place.

- Connects existing merchant accounts such as PayPal, Alipay, WeChat Pay, and UnionPay into one gateway
- Adaptively routes transactions to the best-performing processors to improve conversion.
- Offers reporting and settlement reports to aid reconciliation across cards and alternative methods

### **What this means for merchants**

- One integration with global coverage
- Improved economics through higher approvals, optimized fees, and fewer chargebacks

- Centralized reporting, assisted reconciliation, and simplified compliance

### **About Paymentwall**

Founded in 2010, Paymentwall is a global payments platform that enables merchants and fintech companies to accept and manage payments in more than 200 countries through one system with local customization. Paymentwall supports hundreds of thousands of merchant accounts and has teams in more than 25 locations.

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