



NEWS RELEASE

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Paymentwall Plants Flags in Brazil. New Payment Solution and Local Presence.

Company also announces the opening of its 20th office at the Money20/20 conference.

Las Vegas, NV – October 27, 2024 – Paymentwall, a global payments platform with a proven track record in Brazil and Latin America, is expanding its presence in the LATAM region. Paymentwall pioneered cross-border payments in Brazil and entered the Brazilian digital payment space nearly fifteen years ago. The company is committed to this market and providing the best payment experience for Brazilians. Paymentwall is now expanding and opening an office in São Paulo, Brazil.

The company maintains 20 offices around the globe and has invested heavily into maintaining a global presence, enabling it to deliver products that meet the needs of local businesses and consumers.

The company maintains offices in Mexico, Columbia, and Uruguay, and is currently analyzing opening offices in several other countries around the region. Headquarters for Latin America are strategically based out of Miami, Florida.

“Investing in local teams helps us better understand the market and develop locally tailored solutions for our partners,” says Honor Gunday, PaymentWall CEO; “Just like every culture has its own unique tastes, foods, and cultures, every country has its own ways of doing business. The method for how products and services are paid can differ tremendously and market-by-market. Our presence in Brazil gives us a strategic edge, a deep understanding of the complex regional nuances. It especially helps us understand the preferences of the Brazilian digital consumer.”

Brazipago: A New Payment Solution for Brazil

In conjunction with the company expanding and opening a Brazilian office, Paymentwall is proud to introduce Brazipago, a cross-border payment method developed and custom tailored for the Brazilian market. Not only is Brazil one of the leading economies in Latin America, but it's quickly becoming one of the leaders in worldwide digital transactions.

“We take the Brazilian digital market very seriously,” says Founder Gunday, “having a dominant presence in this market helps us secure a lead in LATAM, and as a global payment provider.”

The service provides Pix - Brazil's instant payment system, and the leading settlement method in that market - and it goes a step farther, offering a solution for receiving funds sent from abroad.

Brazipago emerges as a response to the needs of the Brazilian digital consumer who now finds himself purchasing more and more items online. Brazipago is economical, secure, and it is extremely fast - the speed of the transaction, as well as settlements.

Payment Options and Benefits

Brazipago offers a wide range of payment options such as the Alternative Payment Methods PIX and Boleto, and other popular Brazilian payment methods.

BRICK allows for local debit and credit cards in Brazil.

Non-Resident Accounts are available for both businesses and individuals which makes it quick and easy to get into business and start processing in Brazil.

Facilitating payouts to Brazil is easy and efficient - from anywhere in the world .

About Paymentwall

Paymentwall, established in 2010 in San Francisco, is a global payments platform that pioneered a unified API integrating 200+ payment methods worldwide. Our current platform incorporates over 200 reliable payment methods from LATAM, US, Europe, Africa, MENA, CIS, SEA, Australia, India, Greater China, South Korea, and Japan.

We serve 300,000+ merchants worldwide, operating through our extensive network of 20+ global offices around the world. Our offerings include a customizable interface, fully localized payment methods, efficient credit card processing, and innovative solutions. These include tax management and remittance

services tailored to your global entity, our in-house Medusa Risk & Traffic management system, and the SpiderPipe Payment Orchestration Platform. Fintech companies and merchants can benefit from our platform's comprehensive reach, enabling seamless transactions in various markets.