

Money20/20 USA Launches Agenda with a Stellar Lineup of Fintech's Most Influential Leaders

New York, NY- 08/28/2024- [Money20/20](#), the world's leading fintech show, and the place where money does business, unveils its agenda for the upcoming US show in Las Vegas on Oct. 27-30. Over 300 industry-leading speakers from across the entire financial ecosystem including the largest banks, payment providers, lending & credit companies, startups, VCs, disruptors, and the largest tech companies will be sharing Money20/20's six incredible stages on the Money Hall exhibit floor.

Speakers confirmed so far include Lynn Martin, President of the NYSE, Frank Bisignano, CEO of Fiserv, Varun Krishna, CEO at Rocket Companies and Rocket Mortgage, Daniela Amodei, President of Anthropic, Chris Britt, Founder and CEO of Chime, Celia Edwards Karam, President of Retail Banking Capital One Bank, Judi Dinn, CIO of TD Bank, Reshma Peck, CMO of Experian, and many more.

The show agenda focuses on stories told through five chapters. The five chapters, *The Fintechonomic Cycle*; *Fundamentally Positive*; *Moving Money*; *Certainty in Uncertainty*; and *Informed Counterintuitivity* together address the root of what's happening now and where the industry is going next.

"In less than nine weeks, we will open the doors to the Venetian and welcome the most influential, powerful leaders from across the globe to Money20/20 USA. Our agenda, which includes over 60 hours of content, will set the tone for where the industry is going, diving into the very latest development of AI, fraud, payments, banking, and regulation. We have some very big announcements happening from our stages that will be sure to change the future of finance as we know it," said Scarlett Sieber, Money20/20's Chief Strategy and Growth Officer.

With close to 200 sessions, the Money20/20 agenda will address the entire fintech ecosystem, the trends, challenges, and opportunities. AI will be a focal point throughout the show, and we are proud to feature some of the world's leading experts exploring and sharing how regulated financial services can optimally leverage AI.

In collaboration with NVIDIA and Oracle, Money20/20 will present a dedicated session on AI. Additionally, Money20/20's own AI, Aiana, will host the Sentient Stage. Aiana's capabilities are remarkable; she integrates three distinct language models to enhance response naturalness and utilizes FAISS RAG in conjunction with Deepgram TTS for seamless audio streaming.

Payments continue to be a hot topic of discussion, including areas such as payment orchestration, cross-border transactions, and real-time payments. Attendees can also

expect updates on U.S. regulations, including the highly anticipated revision to Regulation 1033.

Fraud is another prominent topic this year. As fraudsters increasingly employ generative AI, synthetic identities, and innovative tactics, a number of sessions are dedicated to demonstrating how to combat these challenges and stay one step ahead.

Lastly, in this election year, Money20/20 emphasizes the importance of ongoing dialogue concerning policy and regulation. Regulatory frameworks will play a crucial role in shaping the future of financial innovation and the broader financial landscape.

The Money20/20 USA agenda can be found [here](#) and the lineup of confirmed speakers to date can be found [here](#).

Media who would like to attend Money20/20 USA can register for a complimentary press pass [here](#).

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About Money 20/20

Launched by industry insiders in 2012, Money20/20 has rapidly become the heartbeat of the global fintech ecosystem. Over the last decade, the most innovative, fast-moving ideas and companies have driven their growth on our platform. Mastercard, Wise, J.P. Morgan, SHIELD, Convera, Stripe, Google, VISA, Adyen, and more make transformational deals and raise their global profile with us. Money20/20 attracts leaders from the world's greatest banks, payments companies, VC firms, regulators, and media platforms: convening to cut industry-shaping deals, build world-changing partnerships, and unlock future-defining opportunities in Las Vegas (27-30 October 2024), Bangkok (22-24 April 2025), and Amsterdam (3-5 June 2025). Money20/20 also recently launched Twentyfold, a Digital Intelligence product containing the deepest and widest repository of fintech startup data in the world. Money20/20 is where the world's fintech leaders convene to grow their businesses. Money20/20 is part of Ascential plc. Follow Money20/20 on X and LinkedIn for show developments and updates. We're Where Money Does Business. Follow Money20/20 on [X/Twitter](#) for show developments and updates. You can also find us on [LinkedIn](#) at Money20/20.

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"To push the industry forward, we must evolve the way we connect, learn, and organize—embracing deeper conversations, intimate environments, and action-oriented interactions."

We want to be at the heart of what's next. With the speed of change in financial services and the continuation of disruption principles, we know it is overwhelming. We want to keep that experience at the heart of what we reflect to you. But why put hundreds of the best brains across every bit of fintech on stage if not to push the industry forward? There are meeting cattle calls and superficial virtual meetups. We know you're not limited to ways to connect in our industry, so the WAY we communicate, the way we learn, and the way we as an ecosystem have to organize ourselves to really drive forward the most important concepts keeps evolving.

What an event should be and what content should be has changed. It's time for practitioners and true experts to go deep.

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That's where you come in. You're the hero of this story. We need heroes right now.

Hit us with your best,

The show theme, Human